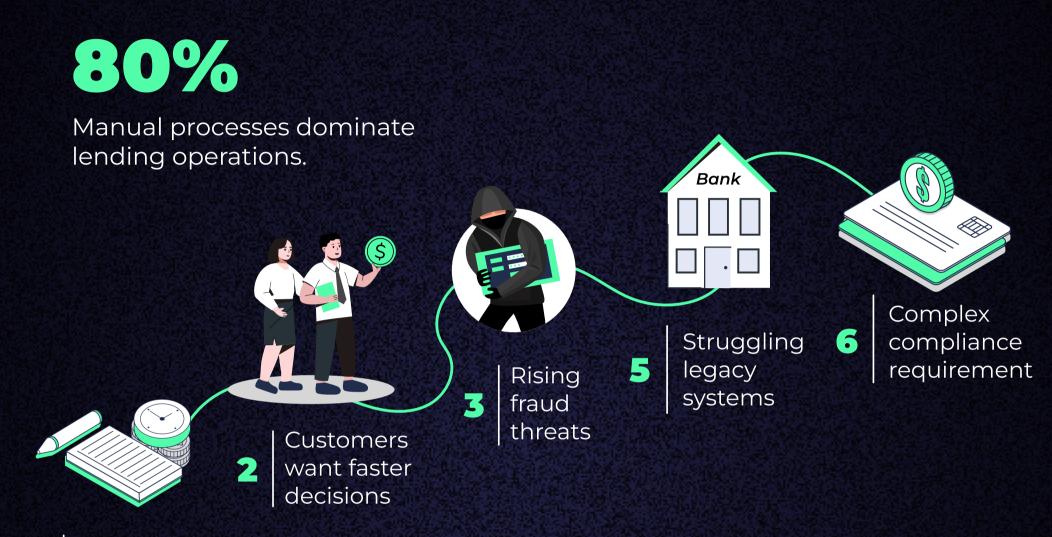
### AI IN LENDING

### LEND SMARTER WITH LLMs





# Lending Challenges Rising Fraud & Inefficient Processes



Manual, labor-intensive processesthat are time consuming

A typical U.S. bank faces nearly 24,000 lending fraud attempts each year.





## Lending Challenges Complexity of the Lending Systems



This multiplicity is across asset classes & geographies with different compliance rules - operational chaos.





# Lending Challenges The Cost of Inefficiency



### \$IOB+

Are lost by lenders due to fraud & errors.



Inconsistent Decision Making

Data Management Challenges

Manual Tasks and Paperwork

Slow **Turnaround Time** 

Siloed information systems increase operational costs

Customers cannot access services outside business hours

Largely underserved market - 1.5B are unbanked, and <50% of the banked qualify for a loan.





### **How Al Can Help**

NO PURION

We need a holistic solution - improvement across all these buckets.



#### **Data Collection**

- Multiple Sources
- Credit Bureaus
- Financial Records
- Alternative Data

#### **Model Development**

- Algorithm Selection
- Historical Training
- Pattern Recognition
- Model Validation

#### **Continuous Learning**

- Real-time Monitor
- Performance Tune
- Model Retraining
- Auto-Optimization



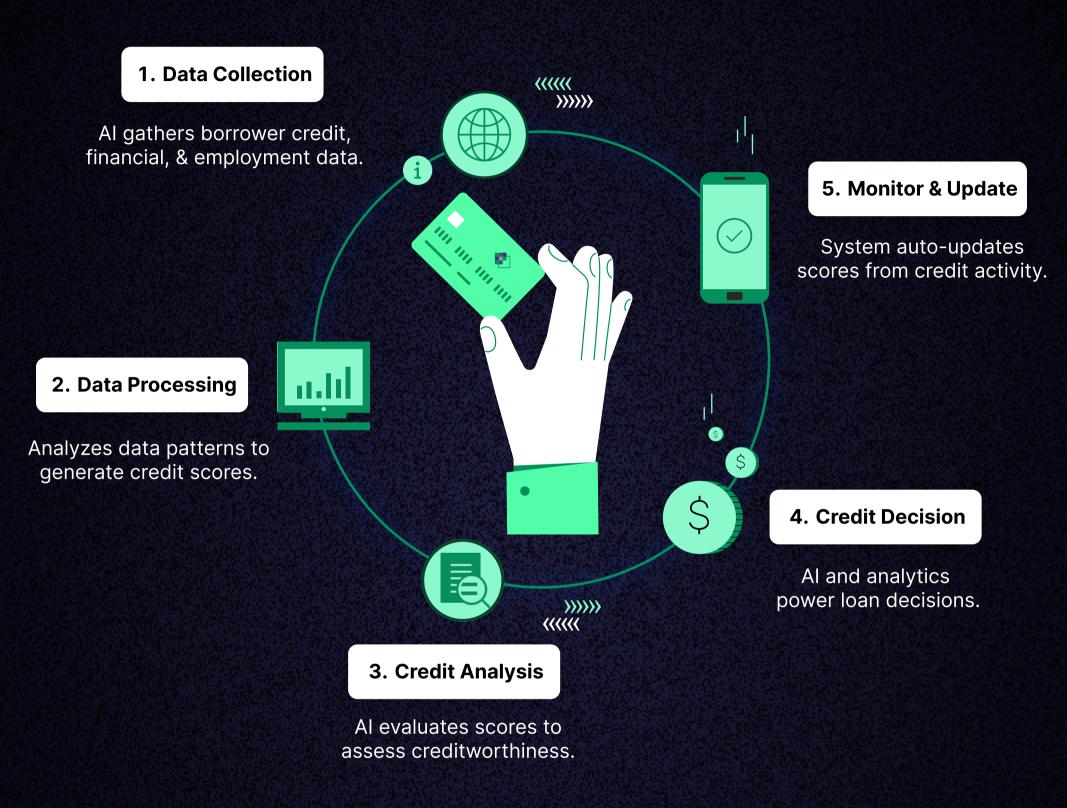
# LET ME SHOW YOU 5 SPECIFIC EXAMPLES







## 1. Credit Scoring & Underwriting



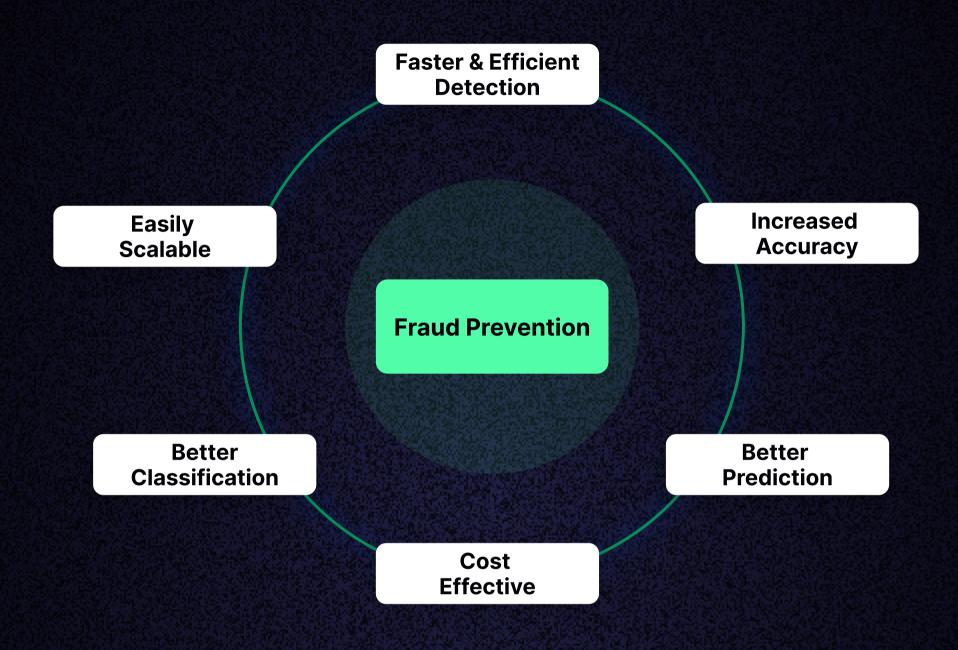
Create precise & inclusive credit scoring models.

This can overcome the limitations of traditional models heavily reliant on just credit history.





## 2. Fraud Detection and Prevention



Fraud can take many forms, such as fake identities, fraudulent loan applications, and identity theft.

Al-powered fraud detection systems can analyze large amounts of data to identify patterns and anomalies that may indicate fraud.





## 3. Loan Application & Origination





#### **Doc Verification**

#### **Data Extraction**



#### **Eligibility Checks**

- Fake Documents
- Forged Signatures
- Document Inconsistencies
- Government IDs
- Utility Bills
- Bank Statements
- Credit Bureau Reports
- Database Cross-referencing
- Instant Pre-approvals

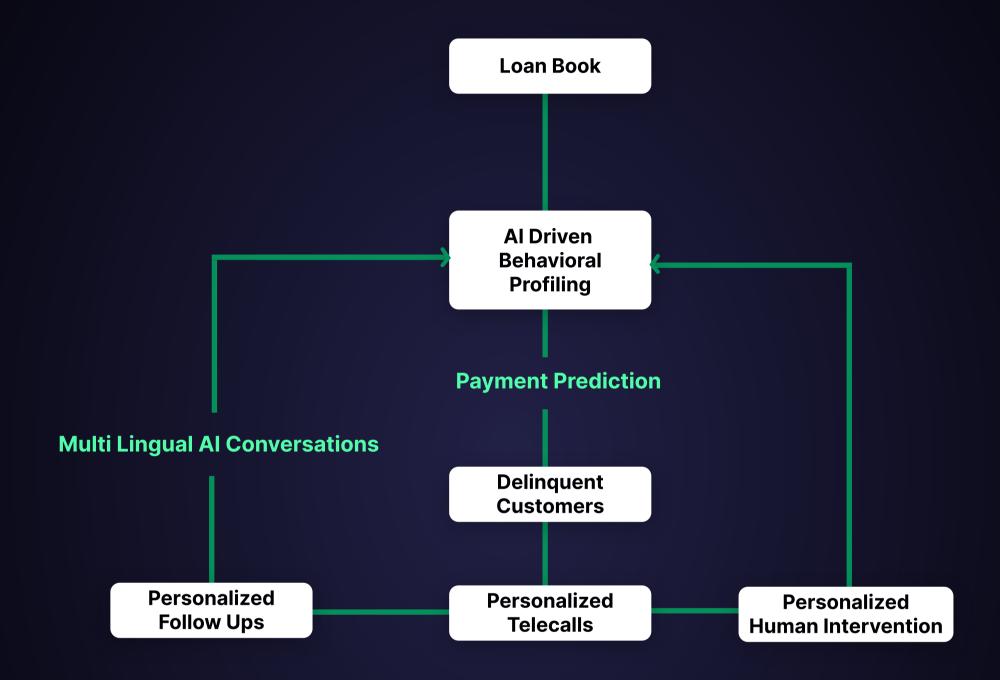
Initial stages are time-consuming and prone to errors.

Use AI for authentication, data extraction of documents for rapid assessment of borrower eligibility.





## 4. Enhancing Collection Management



Al can predict the likelihood of loan delinquency.

Al automates routine collections - sending reminders, notices, and scheduling follow-ups.





## 5. Loan Portfolio Management





#### Risk Management

- Real-time Monitoring
- Early Warnings
- Automated Assessment



### Portfolio Optimization

- Opportunity Analysis
- Portfolio Diversification
- Performance Tracking



### **Customer Segmentation**

- Behavioral Analysis
- Demographic Profiling
- Tailored Products

Al-powered systems to help manage loan portfolios by identifying risk, optimizing pricing, and improving retention.





# Lending Is Getting Reinvented From Application to Advisory

**Boosting Customer Loyalty & Wallet Share** 

Loan Application & Data Remediation with Al



Al sales & customer service boost product adoption



Automated verification improves accuracy & speed

Optimizing Middle and Back Office Operations



Intelligent automation streamlines operations





### Learned something?

Hit follow & share with someone who may need it.

